

The right
challenge at the
right time
unlocks a child's
potential.



Growth happens
+ when we step +
just beyond our
comfort zone. +



That's the
magic of
+ the Just
Right
Challenge.

Success is born
+ from the +
perfect balance
of challenge and
capability.



Small victories
build BIG
confidence.

Provide just right
challenges
that inspire
PROGRESS,
not
frustration.



Healthy brain development is having:



➔ the right experiences

➔ at the right age

➔ in the right order.

(also known as “just right challenges”)